

## Website Privacy Notice

Last Revised: 03 DEC 2024

### Introduction

This Privacy Notice details how Mocart Ltd. ("**us**", "**we**" or "**Company**") process information of users of our website (each, "**you**" or "**User**") collected through our website at www.Mocart.io (the "**Website**").

The details of the Company are as follows:

Mocart Ltd.

office@Mocart.io

We may revise this notice from time to time, in our sole discretion, and the most current version will always be posted on our website (as reflected in the "Last Revised" heading). We encourage you to visit this page regularly for any changes.

### What information we collect

We may collect personal information about you as follows ("**Personal Information**"):

- **Voluntary Information:** We may collect information that you provide us voluntarily such as your email address, full name, business name etc. . For instance, when you sign up to receive updates or further information from us, or when you communicate with us via the 'contact us' option on the Website, or when you submit an application for a position on our "Careers" page. In those cases we will use such information to contact you in connection with your submission to us.
- **Device Information:** We may collect specific types of connection details and information with regard to your device, software or hardware that may identify you. Such information may include your browser type etc.
- **User Activity.** Information regarding User's activity on the Website such as your clicks, actions and browsing on the Website.

### Legal basis

The Company processes Personal Information based on the following legal basis: processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, being those purposes specified below.

### How we use the information

We use the information in the manners described in this Privacy Policy. In addition to the purposes listed herein, the information we collect, which may include your Personal Information, is used for the following purposes:

- To respond to inquiries and requests from our Users, to improve our Website and to provide you with further information about our products and services;
- To detect and prevent fraudulent and illegal activity or any other type of activity that may jeopardize or negatively affect the integrity of the Website; and
- To investigate violations and enforce our policies, and as required by law, regulation or other governmental authority, or to comply with a subpoena or similar legal process or respond to a government request.

## Cookies and Related Technologies

Cookies are small data files that are placed on users' devices to monitor how users interact with websites and other online services. Cookies can be used to identify your IP address, browser type, domain name, and specific web pages through which you click.

We and our service providers may use cookies because they:

- help us optimize, personalize and/or otherwise improve your experience and/or the performance of the Service and our service and marketing-related communications with you; and
- enable advertising delivered to you to be more relevant.

Most web browsers allow you to erase cookies on your computer, block cookies from your computer, or notify you when a cookie is stored on your computer. If you choose to disable or otherwise block certain cookies, you may be unable to use, or experience decreased functionality with, parts of the Service.

We use google analytics to collect information about your use of the Website. This third party service collects and shares information about your use of the Website in accordance with the following terms <https://policies.google.com/technologies/partner-sites>

You can opt-out of this tracking technology here: <https://support.google.com/analytics/answer/181881>

We also use [Facebook/Instagram/LinkedIn] pixel tags when Users access the Website. You may opt out of the pixel tags and other advertising tracking technologies by following the instructions at: [www.networkadvertising.org/choices](http://www.networkadvertising.org/choices) or [www.aboutads.info/choices](http://www.aboutads.info/choices)

## With whom we share the information and for what purpose

We do not rent or sell any Personal Information. We may share Personal Information with the following recipients:

- our third party vendors engaged in providing services in connection with the Website;
- our subsidiaries and affiliated companies;
- auditors or advisers of our business processes; and
- any potential purchasers or investors in the Company.

We may share Personal Information with our recipients for any of the following purposes: (i) storing or processing Personal Information on our behalf (e.g., cloud computing service providers); (ii) assisting us

with our business operations (e.g., issuing credit cards and processing transactions); and (iii) performing research, technical diagnostics, personalization and analytics that will enable us to improve the Website.

We may also disclose Personal Information, or any information you submitted via the Website if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) enforce our policies (including our agreements), including investigations of potential violations thereof; (iii) investigate, detect, prevent, or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iv) establish or exercise our rights to defend against legal claims; (v) prevent harm to the rights, property or safety of us, our affiliates, our users, yourself or any third-party; (vi) for the purpose of collaborating with law enforcement agencies; and (vii) in case we find it necessary in order to enforce intellectual property or other legal rights.

## International transfer

Since we operate globally, it may be necessary to transfer data, including Personal Information, to other countries than the country in which the information was collected.

## For how long we retain the information

We retain the information that we collect from our Users for as long as it is relevant based on the purpose it was collected for. Retention periods will be determined taking into account the type of information that is collected and the purpose for which it is collected, bearing in mind the requirements applicable to the situation and the need to destroy outdated, unused information at the earliest reasonable time. Under applicable regulations, we may keep records containing Users' Personal Information, account opening documents, communications and anything else as required by applicable laws and regulations.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

## Your privacy rights

Certain jurisdictions provide Users with certain statutory rights to their Personal Information. Subject to exemptions provided by law, and with proper identification, you may have the right to certain actions to your Personal Information such as:

- Right to verify your Personal Information (to access, delete, change or update any Personal Information relating to you. For example, if you believe that your Personal Information is incorrect, you may ask to have it corrected or deleted);
- Right to see what Personal Information about you we have;
- Right to request that we erase Personal Information about you (subject to any other legal obligation that may require us to keep that information);
- Right to restrict us from processing Personal Information pertaining to you (for example, you may request that we will stop using or sharing your Personal Information with third-parties); and
- Right to export Personal Information in a portable format.

If you wish to exercise any of these rights, contact us at: [Office@Mocart.io](mailto:Office@Mocart.io). When handling your request, we will ask for additional information to confirm your identity (which may include Personal Information). However, please note that if you choose not to allow us to process your Personal Information, we may be prevented from providing our Website.

Please note that these rights are not absolute and may be subject to our own legitimate interests and regulatory requirements.

If you wish to raise a complaint on how we have handled your Personal Information, please contact us directly at: [Office@Mocart.io](mailto:Office@Mocart.io)

If you are not satisfied with our response or believe we are collecting or processing your Personal Information not in accordance with the laws, you can file a complaint to the applicable data protection authority.